

# Privacy Policy

Based on Article 13 of the Swiss Federal Constitution and the data protection regulations of the Federal Government (Data Protection Act, DSG) and in accordance with GDPR, every person is entitled to protection of their privacy and to protection against misuse of their personal data. We comply with these terms. Personal data will be kept strictly confidential and will not be sold or passed on to third parties. The details can be found in the following explanations.

We look forward to your visit to our website and your interest in our service. For external links to third-party content, we accept no liability despite careful content control, since we have not initiated the transmission of this information, have not selected or changed the addressee of the transmitted information and the transmitted information itself.

The protection of your personal data during the collection, processing and use during your visit to our website is very important to us and takes place within the framework of the legal regulations. The use of our website is always possible without providing personal data. As far as on our sides personal data (for example name, address or E-Mail address) are raised, this takes place, always voluntarily. The data will not be disclosed to third parties without your explicit consent. We point out in this context that the transmission of data on the Internet (for example in the case of communication by e-mail) may have security gaps.

In the following, we will explain what information we collect during your visit to our website and how it is used:

## 1. COLLECTION AND STORAGE OF PERSONAL DATA AND THE NATURE AND PURPOSE OF THEIR USE

a) When visiting the website: Every time a customer (or other visitor) accesses our website, the internet browser used on your device (computer, laptop, tablet, smartphone, etc.) automatically sends information to the server of our website, This information is temporarily stored in a so-called logfile (log file) on the server side (web hosting provider).

The following data will be collected without your intervention and stored until automated deletion:

if necessary, IP address of the requesting computer, as well as device ID or individual device identifier and device type,

name of the retrieved file and amount of data transferred, as well as date and time of retrieval,

Message about successful call,

requesting domain (origin of your request, from which you came to our website(s)),

Description of the type of internet browser used and, if applicable, the operating system of your terminal and the name of your access provider,

Location information, including location data from your mobile device. Please note that on most mobile devices, you can control or disable the use of location services in the mobile device's settings menu.

Our legitimate interest in accordance. Art. 6 para. 1 sentence 1 lit. f DSGVO for the collection of data is based on the following purposes:

Ensuring a smooth connection setup and comfortable use of the website,

Evaluation of system security and stability as well

for further administrative purposes.

In no case do we use the collected data for the purpose of drawing conclusions about you.

## 2. TRANSFER OF PERSONAL DATA

The transfer of your data to third parties for purposes other than those listed below does not take place. We only pass on your data to third parties if:

You have given your express consent to this (Art. 6 (1) (1) (a) GDPR),

this is necessary for the settlement of contractual relationships with you (Art. 6 (1) (b) GDPR),

there is a legal obligation to pass it on (Art. 6 (1) (c) GDPR),

Disclosure is required for asserting, exercising or defending legal claims and there is no reason to assume that you have a predominantly legitimate interest in not disclosing your data (Article 6 (1) (1) (f) GDPR).

In these cases, however, the amount of data transmitted is limited to the minimum required. Our privacy policy is consistent with applicable data protection laws and the data is processed only in the European Union. A transfer to third countries does not take place and is not intended.

## 3. AFFECTED RIGHTS

On request, we will be pleased to inform you whether and which clearly personal data about you are stored (Article 15 GDPR), in particular the processing purposes, the category of personal data, the categories of recipients to whom your data has been disclosed or will , the planned storage period, the right of rectification, deletion, limitation of processing or opposition, the existence of a right of appeal, the origin of their data, if they were not collected from us, as well as the existence of automated decision-making including profiling.

You also have the right to correct any incorrectly collected personal data or to complete incomplete data collected (Art. 16 GDPR). Furthermore, you have the right to demand that we restrict the processing of your data, provided that the legal conditions for doing so are met (Art. 18 GDPR). You have the right to receive the personal data relating to you in a structured, common and machine-readable format or to request the transfer to another person responsible (Art. 20 GDPR). In addition, you are entitled to the so-called "right to be forgotten". H. You can request the deletion of your personal data from us, provided that the

legal prerequisites exist (Art. 17 GDPR). Regardless of this, your personal data will be automatically deleted by us if the purpose of the data collection has been omitted or the data processing has been unlawful.

IN ACCORDANCE WITH ART. 7 (3) GDPR, YOU HAVE THE RIGHT TO REVOKE YOUR ONCE GIVEN CONSENT TO US AT ANY TIME. AS A RESULT, WE ARE NO LONGER ALLOWED TO CONTINUE THE DATA PROCESSING BASED ON THIS CONSENT FOR THE FUTURE.

You also have the right to object to the processing of your personal data at any time, provided that a right of objection is provided for by law. In the case of an effective revocation, your personal data will also be automatically deleted by us (Article 21 GDPR). If you would like to exercise your right of revocation or objection, it is sufficient to send an e-mail to the e-mail address listed at the end of this privacy policy. In case of violations of the data protection regulations you have acc. Art. 77 DSGVO the possibility to file a complaint with a supervisory authority.

#### 4. DURATION OF DATA STORAGE

The data collected will be stored by us as long as necessary for the performance of the contracts we have entered into, or you have not exercised your right to cancellation or your right to transfer data to another company.

For example, we use cookies to statistically record and evaluate the use of our website and to optimize our offer for you. These cookies allow us to automatically recognize when you visit our website again that you have already been with us. These cookies are automatically deleted after a defined time. The data processed by cookies are for the purposes mentioned in order to safeguard our legitimate interests as well as third parties according to Art. 6 para. 1 sentence 1 lit. f DSGVO required. Most browsers accept cookies automatically. If you do not want us to recognize information about your computer, please set your Internet browser to delete cookies from your computer hard drive, block all cookies, or warn you before a cookie is stored. You can find out how to delete or block cookies in the Help and Support section of your Internet browser. There you will find instructions for searching the file or directory where cookies are stored. Please note in any case that the complete deactivation of cookies may mean that you cannot use all functions of our website.

#### 5. EXTERNAL APPLICATIONS AS INTEGRATION ON OUR WEBSITE

LinkedIn

#### Social Links & Recommendations

On our website, you may have the option of submitting the respective page to selected social media platforms in order to recommend them within your individual group of friends ("friends", social graph). After using the respective social icons (click on the Facebook icon, for example), you will be redirected to the respective platform in a new window, which may

ask you to log in to your profile first. Thereupon, or during this or even before, only the page contents of the page to be recommended are analyzed exclusively by the platform operator and processed differently depending on the platform (title of the page, picture motif as icon, continuous text). We point out in the context that we have no influence on the data collection of the respective platform, which applies to the registered as well as not registered condition in the respective social media offer. When using the social media recommendations (buttons), you automatically and knowingly agree that the respective social media offers can collect and store data about your person and your usage behavior. We as the provider of the website offered here have no influence on this and therefore, we hereby release ourselves from any liability with regard to the data collection and storage of third parties.

## 6. DATA SECURITY

We take all necessary technical and organizational security measures to store your personal data so that it is not accessible to third parties or the public. If you would like to contact us by e-mail, we would like to point out that the confidentiality of the transmitted information cannot be completely guaranteed with this communication method. We therefore recommend that you send us confidential information only by telephone or by post. For e-mail communication, we recommend the best possible encryption of your outbox via SSL technology. For more information, please contact your e-mail service provider.

## 7. UP-TO-DATENESS AND CHANGE OF THIS DATA PROTECTION EXPLANATION

This privacy policy is currently valid.

Due to the further development of our website and offers or due to changed legal or regulatory requirements, it may be necessary to change this privacy policy. The current privacy policy can be viewed and printed on our website at any time using the link below.

## 8. NAME AND CONTACT DETAILS OF THE CONTROLLER

We are pleased to help all concerned in connection with the handling of personal data and exercising their rights. For assistance please [jl@lipton-partners.com](mailto:jl@lipton-partners.com) We are committed to dealing with all questions promptly.

THIS PRIVACY POLICY APPLIES TO DATA PROCESSING BY:

Lipton & Partner GmbH

8832 Wollerau

Switzerland

[jl@lipton-partners.com](mailto:jl@lipton-partners.com)